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Overview of WEBDES.co.nz Ltd. Internet Services.

These are services which we are currently able to provide to our clients.

- Domain Name registration
- Website hosting
- ezSite web site maintenance
- Email services
- Design Consulting
- Internet Project Consulting

Details on these services are available below:

Domain Name registration

Webdes.co.nz Ltd, are happy to arrange the registration of your required domain names. At this point the domains available through Webdes.co.nz Ltd are limited to **.co.nz** , **.com** , **.cc** , and **.cx** domain names.

Domain Name Service (DNS) changes the named machine and domain name into a numeric IP address for use on the internet, it is not an optional part of registering your domain. Webdes.co.nz Ltd also runs DNS services, which are a required part of the registration process. We are happy to host your domain using our DNS servers.

Normally, an **Internet Service Provider** (ISP) would charge you a service fee for the registration of your domain and the DNS setup and admin relating to your domain. Webdes.co.nz Ltd, usually build this service into the setup and design costs of your site. – Should you require this done separately then this is easily arranged.

The registered **name holder of a domain name** should always represent the person who is legally entitled to the ownership of the domain. This is not necessarily the person who performed the task of registering the domain.

Webdes.co.nz Ltd., are happy to provide this registration service to you, but we will require that **you** become the listed name holder for your domain. Domainz charge an administration fee of NZ\$33.50 (inc. GST) to set you up as a registered name holder. We can take care of the process on your behalf.

Each **.co.nz** domain name you register will cost you NZ\$49.50 (inc. GST) per domain name per year. This charge is made to you directly by Domainz, we do not involve ourselves in their billing, we do not add any fees on top of their charges, you will be paying them directly for their services.

Website hosting

We specialize in hosting **DYNAMIC, ColdFusion** based websites. **Dynamic** sites are those with the ability to change their output, in real time. In comparison, **static** sites are often constructed offline and then uploaded; either by publishing the site using software like FrontPage, or by uploading the site by FTP to the server. We view **static** sites as "poor cousins", these sites are generally updateable by a single person; the person who holds of the master copy of the site's content.

Our **dynamic** sites are designed to allow you to change the content of your site, through the use of our administration pages. This easy method of updating your site is a product which we have developed, we call this "**ezSite**".

ezSite web site maintenance

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Our **ezSite** product is a collection of **Cold Fusion** web templates which have been designed to enable you to edit and update your own web site in an easy manner. This keeps you in direct control of the content that is displayed at your web address.

Basic use of **ezSite** requires little to no previous knowledge of web pages or html. However, if you know a little more, you can still make full use of html and javascript within your web site through **ezSite**.

Subscription to the **ezSite** maintenance plan can be included into a prepaid yearly web hosting arrangement, alternatively, it can be paid for on a monthly ongoing basis.

ezSite contains:

- Menu / Navigation Structure alteration
- Picture Maintenance
- Whiteboard Maintenance
- Guestbook Maintenance
- Mailing list maintenance
- Web site counters.

Without a subscription to **ezSite**, you can still have your site designed and hosted by us. There are various options available, please talk to us to find the most suitable solution for you.

Email services

There are various ways in which **Webdes.co.nz Ltd.** can host your email, available features include:

- Option of forwarding all of your email to an existing email account of your choice. eg. to your existing email account.
- An unlimited number of email accounts at your new address. -- We would limit the size of your domain as a whole to no more than 50MB except by prior arrangement.
- Access to your accounts via POP3 email checking. -- You can use your normal email client to check your new account(s) in a normal manner.
- Access to your accounts via a web interface. -- We have an excellent web interface for you to use, this is similar to the "hotmail" or "xtramaill" services. -- You can use this email interface through your favorite browser.
- Self administration of your domain's email settings via a web interface. -- You can control your own addresses, you don't need us to manage your domain's email accounts for you!
- Vacation message settings; these automatically respond on your behalf when you are away.
- Automatic spam filtering on your inbound email. -- This will reduce the amount of unsolicited emails which you will receive.
- Automatic responders, you can set up standard responses to be sent out to requests for specific information.

Design Consulting

Within our design department we often consult to assist with corporate image assessment and re-design. This would often involve:

- Graphic design.
- Logo design / visual identity and 'branding'. Refinements are often made to assist with the quality of the production of corporate material over new and existing media.
- Document design and layout consulting. -- For high visual impact within promotional materials.

The scope of the work undertaken is not limited to use on the web, we also have industry trained graphic design staff who have several years of experience within the printing industry.

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Internet Project Consulting

Within our technical department, we are happy to consult to anyone with specialist technical requirements. – We have developed proprietary internet solutions for numerous firms. Some of the tasks handled in the past include:

- Online transaction processing of credit card information direct to the bank.
- Membership sites.
- Recurring internet billing. -- Subscriptions.
- File management and storage.
- Automation of computing tasks.
- Customised programming – Scripting, C++, Javascript, Cold Fusion.
- Database planning and manipulation.
- SQL design and performance tuning.

This is not an exhaustive list, please contact us for more details.